

BELLA WOMEN'S CONFERENCE



RISE & BLOOM

rooted in faith, growing in purpose

MAY 2-3, 2025

SPONSORSHIP
OPPORTUNITIES





PARTNER WITH BELLA WOMEN'S CONFERENCE

Make a Lasting Impact

At Bella Women's Conference, our mission is to uplift, empower, and transform the lives of women in our community and beyond. What began as a calling from God has grown into a powerful movement, bringing together women from all walks of life to be inspired, set free, and strengthened in their faith.

Each year, over 900 women gather at Bella Women's Conference, with engagement extending beyond the event through monthly gatherings, retreats, and a thriving online community. Our reach continues to grow, and with it, the opportunity for businesses like yours to make a meaningful difference.

By partnering with Bella, your brand will connect with a passionate audience while demonstrating a commitment to community impact. Our sponsors—ranging from small businesses to major corporations—play a key role in making this event possible. With 15-20 valued sponsors each year, we work together to provide attendees with an enriching experience that extends beyond the conference.

Every attendee receives a thoughtfully curated gift bag filled with valuable resources, promotional items, and exclusive offers. Past sponsors have contributed books, notepads, gift certificates, coupons, and informational materials relevant to our audience. This is a unique opportunity to put your brand directly into the hands of engaged women who appreciate businesses that support faith-based initiatives.

Join us as we continue making a difference in our community. Your partnership with Bella Women's Conference isn't just sponsorship—it's an investment in transformation, faith, and empowerment. Let's make an impact together!

Bella Women's Founder & Host

ROSALINDA RIVERA

Rosalinda Rivera is a dynamic leader, visionary, and powerhouse speaker dedicated to empowering women and sharing the transformative message of Jesus Christ. As a sought-after speaker for major women's ministries worldwide, Rosalinda's transparent and down-to-earth style ignites passion and purpose in every audience she reaches.

She serves as Lead Pastor alongside her husband at New Life Outreach Church in Richmond, Virginia. Together they work on restoring moms back to their children and she serves as the Executive Director of New Life for Adults & Youth, a life changing non profit that has been transforming lives from addiction and human trafficking for over 50 years.

As the founder of Bella Women's Ministry, Rosalinda is on a mission to equip and inspire women to rise up as extraordinary heroes for Christ. Through her leadership, she has created a movement that uplifts, strengthens, and transforms lives, encouraging women to walk boldly in their faith and purpose.





Bella Women's Conference

EVENT DETAILS

LOCATION:

New Life Outreach Church
1005 Turner Rd
Chesterfield, VA 23225

(804) 276-6767

www.newlifeoutreach.church

REACH:

This year, Bella Women's Conference will welcome 900+ women from diverse backgrounds, united by faith and a shared passion for making a difference. Our attendees range in age from 16 to 75 and include influential leaders, entrepreneurs, philanthropists, and active members of their churches and communities.



THANK YOU

Thank You for Your Interest in Partnering with
Bella Women's Conference!

We are grateful for your support in empowering
and uplifting women through faith, community,
and transformation. Your partnership helps us
continue making a lasting impact in the lives of
hundreds of women each year.



Bella Women's Conference

SPONSORSHIP OPPORTUNITIES



THRONE SPONSORSHIP **\$1,500.00**

- 4 reserved seats at the event
- 1 Exhibit Booth
- Included in advertising - print, website link, radio, program and screen acknowledgement at the event.

TIARA SPONSORSHIP **\$1,000.00**

- 4 tickets to the event
- 4 reserved seats at the event
- 1 vendor table
- Included in advertising - print, website link, radio, program and screen acknowledgement at the event.

DIAMOND RING SPONSORSHIP **\$500.00**

- 2 tickets to the event
- Advertised with website links
- Quarter (1/4) page ad in program (black and white)

BOUQUET SPONSORSHIP **\$100.00**

- Business card ad in program (black and white)
- Include a business card with payment

TABLE VENDOR SPONSORSHIP **\$300.00**

- 6-foot table with a black tablecloth in the Lobby
- Your name or business listed in program

Vendor Tables / Exhibit Booths

The exhibit area is located in a separate inside area adjacent to the main auditorium. A 6ft table, tablecloth, and two chairs will be provided. There is limited power and you should supply your own internet access if needed.

You may begin setting up as early as 8:30AM on Friday morning with your booth completed by 11:30AM. Please have your booth taken down by 5PM on Saturday, May 3rd. Please take care of all your trash and media materials, leaving your booth areas clean and as you found it.

Limited availability. Contact New Life Outreach (804) 276-6767



Bella Women's Conference PROGRAM GUIDE

Program Guide will be printed for all attendees + community distribution:

Full Page Back Cover (8.5 x 11 in)	\$1,250.00
Full Page Inside (8.5 x 11 in)	\$750.00
Half Page Inside (5.5 x 8.5 in)	\$500.00
Quarter (1/4) Page Inside (5.5 x 4.24 in)	\$250.00
Business Card Ad	\$100.00
Listed Name Sponsor	\$50.00

DIGITAL FILES

Please deliver the file format .jpg or .pdf by email, Dropbox or WeTransfer to bellawomensministry@gmail.com

LOGO - DUE IMMEDIATELY

Please email the digital files to: bellawomensministry@gmail.com

**All logo files must be high-resolution for print and/or web use*

ATTENDEE LIST

Names of the Conference attendees should be emailed to:
bellawomensministry@gmail.com

Limited availability. Contact New Life Outreach (804) 276-6767

Bella Women's Conference
**DELIVERY &
SET-UP**



DELIVERY INSTRUCTIONS:

Bella Women's Conference - Rise and Bloom
2025 Sponsorship Deadlines & Deliverables

PHYSICAL MATERIALS

Please deliver all materials to:
New Life Outreach Church
Attn: Takisha Fowlkes
1005 Turner Rd
Chesterfield, VA 23225

Contact Takisha Fowlkes for questions on delivery issues at:
Takisha@newlife1.org
(804)276-6767

**Proof of delivery is suggested.*

DIGITAL FILES

Please deliver all materials to:
bellawomensministry@gmail.com
(804) 276-6767

REGISTRATION BAG STUFFERS

Please provide 600 to be included in the registration bags.

Bag stuffers could include brochures, fliers, DVD's, CD's, books, or small promotional gift. Past participants' promotional gifts have included key chains, candy, mouse pads, premiere tickets, pens, etc. Stuffer must be approved by Bella Conference Directors.

**Please see the address above for delivery.*

Limited availability. Contact New Life Outreach (804) 276-6767



www.bellawomensconference.com